

## TIESS PRIVACY POLICY

*Last Updated: December 2020*

### PLEASE READ THIS POLICY CAREFULLY BEFORE ACCESSING THIS WEBSITE OR REGISTERING FOR TIESS

#### **I. INTRODUCTION**

The International Education & Skill Summit (“TIESS”) is a virtual conference for the education and skills sector, conceived and organised by India Didactics Association (“IDA”). The website TIESS is owned by IDA, whose registered office is at E-34, Kalindi Colony, New Delhi - 110065.

We value the trust our attendees and participants place in us when they give us access to their personal information and are committed to protecting and respecting your privacy. We comply with all applicable data protection and privacy laws. Please read this Privacy Policy (“Policy”) carefully as it sets out important information relating to how we collect, use, and share your personal information and your choices and rights regarding our use of your personal information in connection with (a) your access and use of <https://www.tiess.online/> (“**website**”); our social media pages; IDA’s website; the cloud-based TIESS/IDA registration platform; and any other products and services of IDA (collectively, “**Services**”) and (b) email communications with you (for example, customer support requests, and surveys) in which you may provide personal data to us.

In this Policy, references to “we,” “us,” or “TIESS” are references to IDA. IDA will have access to information or individuals covered by this Policy. The term ‘you’ refers to the user or viewer of the TIESS website as well as any participant or registered attendee of the TIESS conference.

This Policy, incorporates, and include our Terms of Use, and we strongly advise you to read the Terms of Use along with Policy before continuing to access our website. If you do not agree with this Policy or Terms of Use, please do not access or use this website or our Services.

#### **II. WHAT INFORMATION WE COLLECT**

By accessing this website, registering for TIESS, or using our social media platforms you consent to providing us, data in the ways listed below. We collect the data you provide to ensure that we can provide you services in the best and most user-friendly manner possible.

**Please note that we do not collect any special categories of personal data about you (for example details about your genetics, caste, religion, ethnicity, income, financial data, or sexual orientation).**

<p>Data you input in the course of registering and/or participating at TIESS</p>	<ul style="list-style-type: none"> <li>▪ At the time of registration, you provide personal data such as your first name and last name; gender; job title; mobile number; email address; name of your organization; your segment of work and areas of interest; and your city, state, and country.</li> <li>▪ You also have the option of personalizing your profile page and uploading your photograph on the conference platform. In the event that you choose to exercise these options, we will collect this information about you.</li> <li>▪ You also have the option of filling out surveys/questionnaires/feedback forms/participating in contests during, pre/post the TIESS Event, and we will be storing your preferences and responses in such cases.</li> </ul>
<p>Data we automatically collect when you access the TIESS website</p>	<ul style="list-style-type: none"> <li>▪ As you interact with the TIESS website via desktop, mobile or tablet, we may automatically collect Technical Data such as internet protocol (IP) address, your log files, browser type and version, device ID and type, operating system used by the device, and any other information collected through cookies, web beacons, and other tracking technologies. We may also collect anonymous website analytics statistics.</li> <li>▪ We may also collect information about the way you use the TIESS website, IDA products and services, including browsing patterns and actions, and the time spent on each web page.</li> <li>▪ We may also receive Technical Data about you if you visit other websites employing our cookies</li> <li>▪ You agree that we may use all such personal information collected to do internal research on our attendees’ demographics to better understand, protect, and serve our registered participants and attendees.</li> </ul>
<p>Information we receive from other sources</p>	<p>We collect the above personal data in the case of group registrations done on your behalf by your employer, if applicable</p>

### III. HOW AND WHY IS THE COLLECTED DATA USED

We collect and store information provided by you from time to time to ensure that we organise the TIESS conference in a manner that is most suitable for you, with features and sessions most likely to meet your need, and:

- To enable your participation at TIESS – We use the data collected to personalise, maintain and improve our Services/Offerings before, during, and post the conference. This includes using the data to create and update your TIESS account, register for TIESS, and to send you email alerts and/or SMS/WhatsApp notifications or other information regarding upcoming events or sessions at TIESS that you may be interested in. For such internal record keeping and communication purposes, we may require your personal data.
- To enable customer support and improve participant experience – We use the information to provide customer support, including to resolve any concerns regarding TIESS 2021 or any other products, services, and events organised by us, to perform internal operations necessary to provide our Services, including to troubleshoot software bugs and operational problems; to conduct data analysis, testing, and research; and to monitor and analyze usage and activity trends; and train our customer service executives.
- For legal compliance and requirements and to prevent potential fraud, investigate and/or report fraud, terrorism, misrepresentation, security incidents or crime, in accordance with applicable law and enforce our Terms of Service, we may need to monitor user accounts.
- As required by IDA to conduct our business and pursue our legitimate interests, in particular:
  - we monitor the use of TIESS’ website and any online services, and use your information to help us monitor, improve and protect our products, content, services and websites, both online and offline;
  - we use information you provide to investigate any complaints received from you or from others, about our website or our products or services; and
  - we use data of some individuals to invite them to take part in market research, to request you for feedback and inputs on polls, quizzes, surveys; invite you to join our social channels and all other related activities;
- To enable communication between you and us – We may use your personal information to manage our relationship with you; to interact with you regarding conferences and events which you are attending, or intend to attend; to send you company newsletters; and to provide you with information regarding conferences, exhibitions and events which we are organising.

- Where you give us consent:
  - We will send you direct marketing in relation to our relevant products and services, or other products and services provided by us, our affiliates and carefully selected partners;
  - We place cookies and use similar technologies and the information provided to you when those technologies are used; and
  - on other occasions where we ask you for consent, we will use the data for the purpose which we explain at that time.
  
- To inform you about the present and future endeavors of IDA and/or our organising partners and brands associated with TIESS or send you other information that may be of interest to you. We may use your data to make personalised promotions by the way of phone call/e-mail in the case of existing and/or future events and initiatives and to send you any marketing communication that we believe you may be interested in. You have the ability to opt out of any such communication at any point of time by either following the unsubscribe links on any marketing message sent to you or by contacting us at [privacy@indiadidac.org](mailto:privacy@indiadidac.org)
  
- To ensure network and information security

#### IV. HOW DO WE SHARE THE COLLECTED INFORMATION?

Please note that while none of your data is sold, it is shared with third parties on a contractual basis if we have permission or are required by law to do so. This data is shared for processing of information and ensuring your optimal participation at TIESS

Your Personal Information may be disclosed:

- We may share your personal data, subject to applicable law, with our group companies for product research and development, advertising relevant products to you, and to tailor the products for your benefit
  
- We may share your data with third parties or third-party service providers/vendors who are assisting us with the provision or administration of conferences or events which you are attending or intend to attend for the purposes identified above.
  
- We reserve the right to share your data with TIESS' organising and supporting partners for offerings and information we determine to be of interest to you. If you'd rather not receive those information/offerings, you can ask to be removed from any or all lists by contacting us at [privacy@indiadidac.org](mailto:privacy@indiadidac.org)

- By you, on message boards, chat, profile pages and blogs and other services to which you are able to post information and materials. Please note that any information and materials that you post or disclose through these services will become public information, and may be available to visitors to the TIESS website and to the general public. We urge you to be very careful when deciding to disclose your Personal Data, or any other information, on the Site.
- To a third party in the event of any re-organisation, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).
- As we believe to be necessary or appropriate: (a) under applicable law; (b) to comply with legal process; (c) to respond to requests from public and government authorities and law enforcement agencies; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.
- To identify you to anyone to whom you send messages through the conference platform/Website.

## V. WHAT ARE YOUR RIGHTS REGARDING YOUR DATA?

<p>Right to access, correction, and portability</p>	<p>You have the right to <b>ask us for a copy</b> of your personal data; to <b>correct, delete or restrict</b> (stop any active) processing of your personal data; and to <b>obtain the personal data you provide to us for a contract or with your consent in a structured, machine readable format</b>, and to ask us to <b>share (port) this data to another controller</b>.</p> <p>In the event that any personal data provided by you is inaccurate, incomplete or outdated then you shall have the right to provide us with the accurate, complete and up to date data and have us rectify such data at our end immediately. We urge you to ensure that you always provide us with accurate, up to date, and correct information/data, otherwise we may not be able to provide you with important information regarding TIESS or of our products and services.</p>
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<p>Right to object to processing</p>	<p>You can object to the processing of your personal data in some circumstances (in particular, where we don't have to process the data to meet a contractual or other legal requirement, or where we are using the data for direct marketing without your consent).</p> <p>These rights may be limited, for example if fulfilling your request would reveal personal data about another person, or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping.</p>
<p>Right to withdraw consent</p>	<p>Wherever we rely on your consent, you will always be able to withdraw that consent, although we may have other legal grounds for processing your data for other purposes, such as those set out above. In some cases, we are able to send you direct marketing without your consent, where we rely on our legitimate interests. You have an absolute right to opt-out of direct marketing, or profiling we carry out for direct marketing, at any time. You can do this by following the instructions in the communication where this is an electronic message, or by contacting us using the details set out below</p> <p>In case you withdraw your consent, we shall not retain your data and information if it is no longer required by us and there is no legal requirement to retain the same. Do note that multiple legal bases may exist in parallel and we may still have to retain certain data and information at any time.</p>
<p>Right to Opt Out</p>	<p><u>Marketing opt-outs:</u> We may email and notify you from time to time about our latest offerings and updates. You may opt out of receiving such promotional emails and other messages from us by following the unsubscribe instructions in those messages or contacting us at <a href="mailto:privacy@indiadidac.org">privacy@indiadidac.org</a></p> <p><u>Push Notifications:</u> You can opt out of receiving push notifications through your device settings. In case of any WhatsApp or SMS message, you will have the option of opting out by replying to the message or contacting us at <a href="mailto:privacy@indiadidac.org">privacy@indiadidac.org</a></p> <p>Please note that opting out of receiving notifications will impact the information you receive about our conferences.</p>

## VI. DATA SECURITY PURPOSES

- We apply the requisite technical, administrative and organisational security measures to protect the data we collect against accidental or unlawful destruction and loss, alteration, unauthorised disclosure or access, particularly where the processing involves the transmission of data over a network, and against other unlawful forms of processing.
- Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us in accordance with the “*Contacting Us*” section below. We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

## VII. DATA RETENTION

- We do not retain your personal data for longer than required for the purpose for which the information may be lawfully used. Where we process personal data for marketing purposes or with your consent, we process the data until you ask us to stop and for a short period after this (to allow us to implement your requests).
- We also keep a record of the fact that you have asked us not to send you direct marketing or to process your data so that we can respect your request in future.

## VIII. CHILDREN’S PRIVACY

TIESS is not meant to be attended by children, and we do not knowingly solicit or collect personal information from persons under the age of 18 (eighteen). If we find out that a child has given us personal information, we will take steps to delete that information and terminate the relevant IDA or TIESS account. If you become aware that we have unknowingly collected Personal Data from an individual under the age of 18, please contact us immediately at [privacy@indiadidac.org](mailto:privacy@indiadidac.org)

## IX. UPDATES TO THIS NOTICE

We may occasionally need to make changes to this Policy from time to time and without notice, update this Policy. Any amendments will be reflected in an updated version of this Privacy Policy on our website. Your continued use of our website after any modification to this Privacy Policy shall constitute your acceptance of the amended Privacy Policy. Please take the time to periodically review this Policy for the latest information on our privacy practices.

## **X. COOKIE POLICY**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer hard drive/ mobile / client provider device. Like many sites and applications, we use "cookies" to collect information. Cookies are used to track your preferences, help you login faster, and aggregated to determine user trends. This data is used to improve our Services.

We collect some cookies which are essential, including for logging-in sessions and tokens, while others are more from a performance and functionality capability. There are also some third-party cookies such as Google Analytics and other Strictly Necessary cookies, Performance cookies, Functionality cookies, Analytical cookies, which are used. We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our Website.

## **XI. CONTACT INFORMATION**

We hope that we can satisfy queries you may have about the way we process your data. If you have any concerns about how we process your data, or would like to update your information, or opt out of direct marketing, you can get in touch with us at [privacy@indiadidac.org](mailto:privacy@indiadidac.org)